

If you are "mad as hell"... like me ... about all the cons and scams ripping off good people struggling in this awful economy, you know -

IT'S TIME GOOD FOLKS LIKE YOU GET "THE TRUTH" ABOUT THE ONLY REAL WAYS TO SUCCEED IN MAIL ORDER AND HOME - BASED BUSINESSES and WHO TO AVOID DEALING WITH LIKE THE PLAGUE!

Let's be honest with ourselves . . .

We've all experienced the heart-break of pouring our hard earned cash into an apparently great program or opportunity . . . maybe more than once ... only to discover after stuffing all those envelopes and placing all those ads . . . that we'd didn't receive enough responses to cover our costs. And then we learned the truth . . . WE WERE SCAMMED! Yep, it happened to me too. I got "burned" . . . More than once.

I got fed up about it. It's time it stopped!

That's why the DIRECT RESPONSE MARKETERS' QUARTERLY newsletter came about.

We do tons of research so it's easy for you to keep up with . . . all the latest trends, developments, marketing tips and ideas, freebies, advertising discounts . . . learn about rip-offs, scams, bad check passers and other bad actors . . . who the "good guys and gals" in the mail order business are . . . and more. You get your newsletter every 90 days for one whole year for just \$20 and 5 first class stamps.

NOW LISTEN UP ... IT GETS BETTER . . . you also get FREE a 75% COMMISSION DEALERSHIP . . . YOU KEEP THREE FOURTHS OF THE SUBSCRIPTION MONEY! You MAKE \$20 and KEEP \$15! Make just two sales and your subscription is free . . . and you can pocket 10 buck\$. But you don't have to stop there . . . make \$20 and keep \$15 over and over! Your free dealer kit shows you how easily you can!

Read what these mail order veterans say about D.R.M.Q.:

"D.R.M.Q. is one of the best I have seen in my 45 years in M.O. on the the subject. I want to subscribe to it."

- B.M. from Arkansas

"I have not subscribed to newsletters or tabloid subscriptions since Bob Grimes stopped printing his great tabloid a few years ago. But DRMQ is so newsworthy and timely that I can't pass it up. We've needed this for a long time."

- William Kern (Adman)

I'm so positive you'll be satisfied that I make this guarantee: After one year, if you don't think your subscription and free dealership was worth more than \$20 . . . I'll refund your money.

You have nothing to lose . . . and potentially lots (\$\$\$) to gain! So act now . . . fill out the response form below and get it in the mail today!

All the best,  Publisher

DIRECT RESPONSE MARKETERS' QUARTERLY RESPONSE FORM

Enclosed is \$20 and 5 F/C stamps for my one year newsletter subscription and free 75% commission dealership kit with a camera ready copy sales circular and several sizes of display ads. With the strong guarantee, I've nothing to lose.

RESPOND WITHIN 10 DAYS- GET UP-TO-DATE LIST OF RIP-OFF ARTISTS & BAD CHECK PASSERS

NAME _____
ADDRESS _____
CITY/STATE/ZIP _____

Mail to:

NORM MATTESON - 21 AMERICA
PO BOX 177
CONNEAUT LAKE, PA 16316-0177