



# L&M's Advertiser Specials!

We have all heard the saying, "You can't sell, if you don't tell". Check out my advertising offers and discount prices below. 'Tell' and 'Sell' to prospects nationally at a great price! From 1" display ads to full size circulars and ad sheets. YOU choose the size, circulation and price to fit YOUR needs! Just circle your selection(s) on this flyer and mail it with your ad(s), proper payment and stamps to: L&M Wholesale, Box 11, Verona, PA 15147

## Super Saver Ad Package! 32,000 Circulation

Place your 1" or 2" ad in these national publications at a super price!  
Free checking copy from each publisher.

Publication	Circulation	Reg. Price (1")
Intro to Mail Order	10,000	\$20
Sales Times	5,000	\$ 4
Steel City Ads	2,000	\$ 2
Shore To Shore	5,000	\$ 5
Ben Frank's Almanac	<u>10,000</u>	<u>\$20</u>
<b>Total:</b>	<b>32,000</b>	<b>\$51</b>
<b>Discount (Save over \$20):</b>		<b>- 21</b>
<b>You pay only:</b>		<b>\$30</b>
<b>2" ad only \$55!</b>		

Please send 5 ads with payment.

If your ad needs typeset, please add \$1 per inch.  
Send ad wording (35 words/inch) typed or written legibly.

## Circular / Ad Sheet Print & Mail

Put your 8 1/2 x 11 circular (or ad sheet) in the hands of hot prospects! **Print & mail at its best!** For best results, send your circular (or ad sheet) flat. For ad sheets, please include an address list/labels of your advertisers. Free copy from publisher.

Circulation	Per Side
500	\$12
1,000	\$18
2,000	\$25
5,000 (tabloid)	\$60
10,000 (tabloid)	\$95

If needed, typesetting is available.  
Please add \$20 to the above prices per side.

## Ad Package -- 25,000

Your 1" camera-ready ad in these 3 national tabloids at a **super low price!** Send 3 ads.

Shore To Shore (circ. 5,000)

Introduction to Mail Order (circ. 10,000)

Ben Frank's Almanac (circ. 10,000)

You pay **Only \$20** (Save 50%+ off of reg. price)!!

2" ad only \$35 (Typesetting: add \$1 per inch)

You receive a copy of each publication.

## Typeset and P&M

Send me your 35 words or less & I will typeset into a one inch (plain border) ad & send you 12 copies. Plus, Print & Mail your new ad to a circulation of 13,000 in my 2 ad sheets, Shore To Shore and Sales Times. All for **only \$18**. 2" ad (70 words) for **only \$30**. Top Publications! Great exposure! Low, discount price! Send wording and payment to: L&M Wholesale  
Box 11, Verona, PA 15147

## Camera-Ready Display Ad Discount Print & Mail

Typesetting: Add \$1 per inch (receive 12 copies of ad). **Include 2 F/C stamps** with each order. Free CC.

Publication	Circulation	1" ad	2" ad	3" ad
L&M Wholesale	1,000	\$1	\$2	\$3
Steel City Ads	2,000	\$2	\$4	\$6
Liberty Press	3,000	\$4	\$7	\$10
Intro to Mail Order	10,000	\$8	\$14	\$20
Sales Times	5,000	\$6	\$10	\$13
Ben Frank's Almanac	10,000	\$12	\$22	\$30
L&M Wholesale	100	\$2 for 4 inches of ad space (any comb.)		

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