

# 12 SUPER SPECIAL ADVERTISING OFFERS!

PLACE YOUR ADVERTISEMENT IN ANY OF THE SPECIAL AD OFFERS BELOW AND GET A 50% COMMISSION DEALERSHIP! YOUR NAME & ADDRESS TYPESET INTO ALL OF THE ADS BELOW ON THIS FLYER. YOU PRINT & MAIL OR SPECIAL AD OFFERS BELOW AND KEEP 50% OF ALL THE ADVERTISING FEES. NOTE: THERE ARE NO COMMISSIONS PAID ON UNCLASSIFIED ADVERTISEMENTS AND NO 50% DISCOUNT ON DEALERSHIP UNCLASSIFIED ADVERTISEMENTS. 50% COMMISSION PAID ON DISPLAY ADVERTISEMENTS AND FLYERS ONLY.

Sorry, we only accept CASH or U.S. POSTAL MONEY ORDER ONLY. We do not accept any other types of advertising payments. Send your advertisements and the correct amount of payment to the authorized dealer below.

## SUPER SPECIAL Ad Offer #1

WE WILL PRINT & MAIL YOUR ADS TO  
50,000 combined circulation in 5 of my different publications. And send you 5 one time checking copies.

Advertising Rates:

1"-\$15, 2"-\$25, 3x6"-\$35, 5x8"-\$55,  
8.1/2x11"-\$75 1-sided, 8.1/2x11"-\$85 2-sided.  
Unclassified Ad: 25¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #2

WE WILL PRINT & MAIL YOUR ADS TO  
70,000 combined circulation in 8 of my different publications. And send you 8 one time checking copies.

Advertising Rates:

1"-\$18, 2"-\$28, 3x6"-\$45, 5x8"-\$65,  
8.1/2x11"-\$ 85 1-sided, 8.1/2x11"-\$90 2-sided.  
Unclassified Ad: 30¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #3

WE WILL PRINT & MAIL YOUR ADS TO  
90,000 combined circulation in 12 of my different publications. And send you 12 one time checking copies.

Advertising Rates:

1"-\$24, 2"-\$35, 3x6"-\$55, 5x8"-\$75,  
8.1/2x11"-\$100 1-sided, 8.1/2x11"-\$120 2-sided.  
Unclassified Ad: 40¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #4

WE WILL PRINT & MAIL YOUR ADS TO  
125,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$60, 2"-\$50, 3x6"-\$65, 5x8"-\$95,  
8.1/2x11"-\$125 1-sided, 8.1/2x11"-\$145 2-sided.  
Unclassified Ad: 50¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #5

WE WILL PRINT & MAIL YOUR ADS TO  
160,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$70, 2"-\$65, 3x6"-\$75, 5x8"-\$95,  
8.1/2x11"-\$150 1-sided, 8.1/2x11"-\$165 2-sided.  
Unclassified Ad: 60¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #6

WE WILL PRINT & MAIL YOUR ADS TO  
200,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$65, 2"-\$80, 3x6"-\$90, 5x8"-\$140,  
8.1/2x11"-\$180 1-sided, 8.1/2x11"-\$200 2-sided.  
Unclassified Ad: 80¢ per word with a 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #7

WE WILL PRINT & MAIL YOUR ADS TO  
310,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$45, 2"-\$55, 3x6"-\$75, 5x8"-\$85,  
8.1/2x11"-\$260 1-sided, 8.1/2x11"-\$300.  
Unclassified Ad: \$1.25 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #8

WE WILL PRINT & MAIL YOUR ADS TO  
480,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$85, 2"-\$75, 3x6"-\$85, 5x8"-\$90,  
8.1/2x11"-\$140 1-sided, 8.1/2x11"-\$350 2-sided.  
Unclassified Ad: \$1.50 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #9

WE WILL PRINT & MAIL YOUR ADS TO  
780,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$75, 2"-\$85, 3x6"-\$135, 5x8"-\$175,  
8.1/2x11"-\$385 1-sided, 8.1/2x11"-\$475 2-sided.  
Unclassified Ad: \$2.50 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #10

WE WILL PRINT & MAIL YOUR ADS TO  
975,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$100, 2"-\$125, 3x6"-\$140, 5x8"-\$175,  
8.1/2x11"-\$525 1-sided, 8.1/2x11"-\$650 2-sided.  
Unclassified Ad: \$3.25 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #11

WE WILL PRINT & MAIL YOUR ADS TO  
1,860,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$200, 2"-\$255, 3x6"-\$300, 5x8"-\$350,  
8.1/2x11"-\$425 1-sided, 8.1/2x11"-\$575 2-sided.  
Unclassified Ad: \$3.50 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

## SUPER SPECIAL Ad Offer #12

WE WILL PRINT & MAIL YOUR ADS TO  
2,000,000 combined circulation in 18 of my different publications. And send you 18 one time checking copies.

Advertising Rates:

1"-\$235, 2"-\$265, 3x6"-\$325, 5x8"-\$360,  
8.1/2x11"-\$475 1-sided, 8.1/2x11"-\$600 2-sided.  
Unclassified Ad: \$4.50 per word with 20 word min. ad.  
Send only one C/R copy of your advertisement to:

Send Your Advertisements To The Authorized Dealer Below:

**HAROLD BOSI**

**P.O. Box 35-188 • Elmwood Park, IL 60707**