

# THE CHOICE IS YOURS!

You deserve an opportunity to use the freshest and most responsive mailing lists available. Take advantage of the selection of lists offered here and *choose the one best suited to your offer.*

## Chain Letter Names

All names have appeared on chain letters within the PAST 30 DAYS. Good prospects for a legitimate offer. 1,000s of fresh new names available every month.  
**To order check #124 on the Order Form**

## Gifting Program Enthusiasts

It takes a very special kind of person to put cash in an envelope and mail it to a stranger, but these men and women have done it more than once  
**To order, check #128 on Order Form**

## MLM Program Enthusiasts

Daily updates help keep this targeted list 96% deliverable. They all believe they can make money if they can find the "right" program.  
**To order, check #126 on Order Form**

## Hotline Opportunity Buyers

### Increase Your Profits With A Mailing List That Pulls

Could the offer you are now making through the mail use fresh names and addresses of Hotline Opportunity Buyers less than 30 days old?

Why waste your time and money using old mailing lists? Most of the burnt-out dropouts on older lists have tried a few programs, lost money, and quit mail order. They no longer respond, even to a quality offer like you are currently making.

Responses from our national ad campaigns are coming in by the 1,000's. All across America, men and women are looking for ways they can make extra money working from home.

Motivated by need, what they need most right now is for someone like you to show them the ropes. Aren't you the logical person to show these "eager seekers" how to take advantage of a good offer like yours and make some extra money?

**Newcomers** to Extra Income Opportunity mail **are the best prospects** for your offer, **No Matter What Your Offer!**

Your **Hotline Opportunity Buyers** list will be a computer generated, random selection from the thousands of fresh names we add to this list every week.

**To Order, Check #103 on Order Form**

Research shows a high percentage of mail with labels is trashed unopened. It is recommended you hand address or type your envelopes. Peel & Stick labels are available upon request at no extra charge.

## Free Extra Income Opportunity!

When you place an order for at least 500 names .....you will automatically be enrolled in an innovative MLM Program that pays you 25% on Level 1 and 15% on Levels 2, 3, 4 and 5 just for distributing copies of this circular. Because everyone in mail order needs a good source of names, your income potential is unlimited! Complete details will be sent with your order.

**The Best, By Test, For Less** Above average response and deliverability has earned our Hotline Opportunity Buyers list a 5 Star rating from Direct Mail.Org the past 11 years.

**Our Nixie Guarantee:** A cash refund of 50 cents for each one. No questions asked!!

## Ken's Personal In-House List

Unlike most mailers who can't find enough quality names to mail their offers to, I have access of 1,000's of fresh, high-quality names every day! My problem used to be deciding which names to use. During the last 6 months, I've developed a computer program that extracts only the very best prospects from the 1,000's of new names we key in every day! It works! It really does! I make sale after sale to these special names my computer selects for me and now - for the first time, you can rent and profit from these names too! With a good offer, well printed sales literature and this list, you can't go wrong!

Order a test list today! Supplies of this Exclusive list are very limited, so don't delay!

To order, Check #111 on Order Form

## Geographic Selections Available

- |                                    |  |
|------------------------------------|--|
| <input type="checkbox"/> NORTHEAST | MA, RI, NH, ME, VT, CT, NJ, NY, PA, DE, MD |
| <input type="checkbox"/> SOUTHEAST | VA, WV, NC, SC, GA, FL, AL, TN, MS, KY     |
| <input type="checkbox"/> MIDWEST   | OH, IN, MI, IA, WI, MN, SD, ND, IL, MO, KS |
| <input type="checkbox"/> SOUTHWEST | LA, AR, OK, TX, NM, AZ                     |
| <input type="checkbox"/> WEST      | MT, CO, WY, ID, UT, NV, CA, HI, OR, WA, AK |

## Canadian Buyers

Because Canada is a "foreign country" and it costs a few cents more for postage, many US mailers are reluctant to mail to Canada. Our tests show Canadians are just as eager to take advantage of an "Extra Income Opportunity" as we are. So, if you're mailing a "hot, new" program, or even one of the older and better-established opportunities that has worked for you in the past, this is your chance to spread the good news and add some extra \$\$\$\$ to your bottomline.

To order, check #107 on Order Form

## PLEASE ENTER YOUR CHOICES ON THE ORDER FORM BELOW

- #103 Hotline Opportunity Buyers
- #107 Canadian Buyers
- #111 Ken's Personal In-House List
- #124 Chain Letter Names
- #126 MLM Program Enthusiasts
- #128 Gifting Program Enthusiasts
- 200 names ..... \$25     1000 names ..... \$75
- 500 names ..... \$50     2000 names ..... \$125

### LIST/LABEL OPTIONS

- Random Zip Sort       P/S Labels
- Consecutive Zip       Plain Paper
- Email: Standard comma separated text file

GEO Selections:  NE  SE  Midwest  SW  West  
 Gender  Male  Female  Mixed

I Am Mailing \_\_\_\_\_

When you order online, include this promo code:

7934-6758-001

We accept any convenient form of payment. Your Personal Check is always welcome. All orders are shipped the day they are received!

Enclosed is \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Charge Card Orders:



Exp. Date: \_\_\_\_\_ 3 # Code on Back \_\_\_\_\_

Signature: \_\_\_\_\_

Direct Response P.O. Box 290 Morrilton, AR 72110 drdslc@aol.com  
 For instant credit card processing, order online at drdslc.com