

SUPER Special Advertising Offers!

175,000 Combined Circulation In (18) Different Publications

Your Camera Ready Ads in all 18 different publications listed below. And send you 18 one-time checking copies. Your ads will be published for one month or until the full 175,000 combined circulation is completed.

- | | |
|---|--|
| 1. CALIFORNIA GOLD STRIKE, 5,000 CIRCULATION | 10. MISSOURI BOOT HEEL, 10,000 CIRCULATION |
| 2. THE TEXAN, 5,000 CIRCULATION | 11. NATIONAL MAIL ORDER SHOPPER, 10,000 CIRCULATION |
| 3. GOLDEN EAGLE EXPRESS, 5,000 CIRCULATION | 12. NEW YORK MAIL ORDER SHOPPER, 10,000 CIRCULATION |
| 4. ROCKY MOUNTAIN RAILROAD EXPRESS, 5,000 CIRCULATION | 13. GOLD COAST MAIL ORDER EXPRESS, 15,000 CIRCULATION |
| 5. THE BIG EASY, 5,000 CIRCULATION | 14. THE CAPITOL MAIL ORDER SHOPPER, 15,000 CIRCULATION |
| 6. MISSISSIPPI BELLE, 5,000 CIRCULATION | 15. DIRECT MAIL ORDER MARKETING, 15,000 CIRCULATION |
| 7. MAIL INFORMER, 10,000 CIRCULATION | 16. SILVER EAGLE EXPRESS, 15,000 CIRCULATION |
| 8. MAIL ORDER SHOPPER, 10,000 CIRCULATION | 17. AMERICAN NATIONAL, 20,000 CIRCULATION |
| 9. METROPOLITAN SHOPPER, 10,000 CIRCULATION | 18. GOLDEN GATE, 20,000 CIRCULATION |

DISPLAY ADVERTISING RATES:

For 1 Full Month In All Of The 18 Different Publications Listed Above.

1" - \$35.00 2" - \$45.00 3" - \$55.00 3x6" - \$65.00

4x5" 1-Sided Postcard - \$75.00 4x5" 2-Sided Postcard - \$90.00

8.1/2x11" - 1 Sided Flyer \$140.00 8.1/2x11" - 2 Sided Flyer \$160.00

UNCLASSIFIED ADVERTISING RATES:

70¢ per each word with a 20 word minimum unclassified advertisement.

FREE Typesetting of your unclassified ads.

If you are sending a Camera Ready display advertisement?

You need to send only (1) copy of your Camera Ready display advertisement.

Do you want a 50% Commission Dealership to these Special Advertising Offers?

Checkmark this box for your 50% commission dealership and your Camera Ready 8.1/2x11" Flyer.

Method Of Your Advertising Payment: U.S. POSTAL MONEY ORDERS Or CASH Advertising Payments Only.

Send Your Advertisements To The Authorized Dealer Below:

HAROLD BOSI

P.O. Box 35-188, Elmwood Park, IL 60707